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TelecomsWORLD

South Asia 2008

8 - 9 October 2008, Bangladesh

Our speakers

Anoja Obeyesekere
Chairman
GSMA APAC, Sri Lanka

Mehboob Chowdhury
Chairman
South Asian GSM Forum,
Bangladesh

Major General (Retd.) Manzurul Alam
Chairman
Bangladesh Telecommunication
Regulatory Commission (BTRC),
Bangladesh

T. R. Dua
Senior Director
COAI, India

Dr. Dinesh Kumar Sharma
Chairperson
Nepal Telecommunications
Authority, Nepal

Wangay Dorji
Head – Telecommunications
Bhutan InfoComm and Media
Authority (BICMA) , Bhutan

Pradeep Shrivastava
CMO
IDEA Cellular Ltd, India

Samir Satchu
General Counsel & Head of
Government Affairs
Roshan, Afghanistan

Mujibur Rahman
Managing Director
Teletalk Bangladesh Limited,
Bangladesh

Manjula Pathirana
Head of Network Operations &
Maintenance
Suntel Ltd, Sri Lanka

Thinley Dorji
Managing Director
Bhutan Telecom Ltd, Bhutan

Gehan Dias
AVP – Cards & Alternate Distribution
Channels
NDB Bank, Sri Lanka



Profiting from a fast growing economy

- Seize the opportunity to capitalise on the hot emerging telecom markets in the South Asian region
- Gain an overview of the Bangladesh, Indian, Sri Lanka, Pakistan, Afghanistan, Bhutan, Nepal, Maldives telecommunication markets; through case studies, best practices and innovative frameworks
- Meet, network and form strategic alliances with key South Asian telecom operators and international operators alike

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Day One - Wednesday 8 October 2008

8.15	Registration & Coffee / Tea
9.00	Organiser's Opening Remarks
9.15	Chairman's Opening Remarks Mehboob Chowdhury, Chairman, South Asian GSM Forum, Bangladesh
Opening Keynote Session	
9.30	Welcome address: Introduction, conference aims & objectives Anoja Obeyesekere, Chairman, GSMA APAC, Sri Lanka
9.45	Keynote address: The Bangladesh Telecommunication Regulatory Commission (BTRC) Major General (Retd.) Manzurul Alam, Chairman, Bangladesh Telecommunication Regulatory Commission (BTRC)
10.00	Driving market growth in Bangladesh – The Grameenphone story
10.30	Morning Refreshments
Strategies For The South Asian Region	
11.00	Regulatory Affairs Roundtable Impacting growth in South Asia with regulatory landmarks
11.30	Strategies to boost mobile penetration in India and the rest of South Asia
12.00	Seizing commercial opportunities in the region
12.30	Operator CxO Roundtable Defining and shaping the telecommunications environment in South Asia
1.00	Networking Luncheon Exploiting Technologies For Future Growth
2.30	The COAL perspective : 3G / 3.5G implementation in India
3.00	Mobility innovation with 3.5G / HSPA – First in Sri Lanka and South Asia
3.30	Revolutionising the consumers' lifestyle with the introduction of next generation services
4.00	Afternoon Refreshments
4.30	Revolutionising the Bhutan ICT sector with 3G technology
5.00	Technology Roundtable Leveraging on next generation technologies to extend the service offering

Day Two - Thursday 9 October 2008

Stream 1 : Competition & Differentiation		Stream 2 : Wholesale Carrier Partnerships	
8.15	Registration & Coffee / Tea		
8.45	Stream Chairman's Opening Remarks Mehboob Chowdhury, Chairman, South Asian GSM Forum, Bangladesh		
Voice & Data Service Innovation		Opportunities & Challenges In South Asia	
9.00	The operator VAS strategy : Extending beyond mere tariff	9.00	Connecting the global telecommunications community to South Asia
9.30	Extending mobile and IP offerings to South Asian customers	9.30	A Critical Moment: Transitioning to An All IP World
10.00	Viewpoints from the OMA : Encouraging partnerships and alliances with South Asian operators	10.00	Carriers Roundtable Capitalising on the immense potential in South Asia's growing marketplace
10.30	Morning Refreshments	10.30	Morning Refreshments
11.00	Thought Leadership Roundtable Strategies to motivate subscriber growth in the region	11.00	Delivering the VoIP proposition : Profit or hype?
11.30	Energising mobile content and entertainment offerings to the South Asian customer	11.30	Mobile backhaul : Challenges and opportunities for carriers and mobile operators
12.00	The VAS strategy and the mobile customer	12.00	Improving cost and flexibility through the optical network
12.30	Networking Luncheon	Insights From The Region : The Carriers' Perspective	
2.00	Mobile Payments : Serving The Unbanked Mobile payments expansion in India – A Bharti Airtel case study	2.00	INDIA Serving the Indian population through a world class telecommunication network
2.30	Creating a revolutionary and consumer centric dimension to mobile payments and inclusive banking	2.30	BANGLADESH Energizing revenue streams in a high-growth low-ARPU market
3.00	Cross-Industry Roundtable Tapping the benefits of mobile commerce services for the South Asian subscriber	3.00	HONG KONG Getting Real Profit from Future-proof FTTx Network
3.30	Afternoon Refreshments	Tariff Innovation	
4.00	Effective pricing strategies in a competitive landscape	4.00	PAKISTAN Addressing the fast growing Pakistani market
4.30	Driving growth through tariff innovation	4.30	SRI LANKA Exploring business models for profitable partnerships in Sri Lanka
5.00	Recharge methods to target low-end segments	5.00	Operator Panel Discussion Developing a successful business model for the carrier

PROGRAM PREVIEW

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